



CCSP 14 Culturally Active Communities Policy

August 2014

This policy was adopted by Council to set governing principles in place that align the strategic direction of the organisation with community values and aspirations.

The Culturally Active Communities Policy relates to Goal 2: Welcoming and Inclusive Communities of the Community Strategic Plan 2033.

Objectives

- To ensure that the Shire of Augusta Margaret River's (the Shire) cultural sector is active, energising and attracts people.
- That the region's cultural richness is illuminated and fosters well being and social cohesion.
- The cultural scene tells the story of both our Indigenous and multi-cultural heritage as well as expresses who we are now through all disciplines of creative and storytelling industries.
- To align the Shire of Augusta Margaret River policy with relevant Federal, State and Regional policies.

Strategy

The Shire is committed to:

- Ensuring that all residents, whatever their background or circumstances, have a right to shape our cultural identity and how it is expressed.
- Supporting a broad range of cultural, creative and historical pursuits. This includes but is not limited to food and wine culture; surf culture; indigenous culture; heritage; film; music; painting; sculpture; pottery; dance; music; theatre; ephemeral art; nature based culture and literature.
- Ensuring there is a balance of focus in that the Shire's cultural events and activities are inclusive. This means providing opportunities for Aboriginal people and those of diverse national cultures; children and the elderly; men; women; those with disability, and also that an array of projects small and large, free and ticketed are supported.
- Fostering economic development in the Shire through the development of creative industries.

- Ensuring the community has access to appropriate facilities to participate in cultural activities.
- Supporting creative education and actively promoting art and culture that not only meets interests but also inspires and educates with the aim to enrich lives. Art can play a particularly important role in understanding and embracing marginalised groups such as youth or the culturally and linguistically diverse as art in general is non-denominational, not reliant on education level or having a spoken language in common.
- Providing access to free quality library and information services as well as lifelong learning opportunities to ensure quality of life is enhanced and celebrates the Shire's diversity.
- Ensuring the Shire thrives in the digitally enabled 21st century, by supporting innovation, the development of new creative content, knowledge and creative industries.
- Continuing to build partnerships across local, regional, state and federal agencies, recognising that culture is not created by government, but enabled by it and a shared vision of fostering artistic excellence, facilitating community engagement and commercial opportunities will be a priority.

Application

Responsibility for the implementation of this policy rests with the Chief Executive Officer and Directors and is to inform all strategies and plans of the Shire. The Policy is to be reviewed every three years.

Adopted by Council	27 August 2014 – OM2014/187
Last reviewed	27 August 2014
Related Policies	The Shire of Augusta Margaret River Public Art Policy 2014
Related Procedures	
Related Documents	The Shire of Augusta Margaret River Creative Blueprint 2014-2018
Legislation	<i>The Local Government Act 1995</i> <i>The Library Board of Western Australia Act 1951</i> <i>Heritage of Western Australia Act 1990</i> <i>National Trust of Australia (WA) Act 1964</i> <i>Aboriginal Hertiage Act 1972</i> <i>Museum Act 1959</i>