

# Governance and Corporate Leadership

## GL17 Use of Shire Logo



24 May 2017

*This policy was adopted by Council to set governing principles in place that align the strategic direction of the organisation with Goal 5 – Effective Leadership and Governance*

## Objectives

To ensure that the Shire logo is used for authorised purposes only.

## Policy

The Shire of Augusta Margaret River logo may only be used with the express permission of the Shire of Augusta Margaret River. The logo is not to be used by other members of the community unless authorised. It belongs to the corporate body of the Shire of Augusta Margaret River. Its identity should not be allowed to be diffused by other uses. Where authorised, the use of the logo must comply with the Shire of Augusta Margaret River Style Guide 2015-2016.

The Shire of Augusta Margaret River logo should be featured in one of the approved forms on any document, project or sponsorship event which the Shire of Augusta Margaret River issues or promotes.

The logo is to be used for administrative purposes as authorised by the Chief Executive Officer.

Candidates at elections are to be expressly advised that the Shire logo is not authorised to be used for electoral purposes

## Application

Responsibility for the implementation of this policy rests with all Councillors and staff. The policy is to be reviewed every three years.

### Document and version control table

<b>Strategic outcome</b>	Corporate Plan 2014-2018 Goal 5 – Effective Leadership and Governance
<b>Responsible Directorate</b>	CEO
<b>Authority of original issue</b>	Council
<b>Date of original issue</b>	Council meeting date 27 August 2009
<b>Contact officer</b>	CEO EA
<b>Date of next review</b>	May 2020
<b>Document No.</b>	N129873

GOVERNANCE AND CORPORATE LEADERSHIP GL17 USE OF SHIRE LOGO

Version	Date issued	Brief description
1.0	27/8/2009	Initial issue
2.0	23/1/2013	Full review
3.0	24/5/2017	Full review